

FOR RELEASE

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Never before has a vehicle been so completely outfitted to excel in a wide variety of activities and climates.

Las Vegas, Nevada., - Mankind has struggled with extreme fluctuations in weather since the beginning of time. On behalf of Ford Motor Company and Bombardier Recreational Products, Webasto Product North America has accepted the challenge of designing a vehicle to master the elements. The 4 Seasons Ford F 250 Super Duty not only can go anywhere, it can also tow all of the toys and gear required for a group of 5 to enjoy a week in the snow or on the lake. With the 4 Seasons Super Duty, the actual drive to your favorite recreational spot can now be as much fun as when you arrive.

With Ford Motor Company, Bombardier, and Webasto, we have three examples of companies who strive to provide fun, quality, and innovation for any climate. Outlined below is a complete list of the content that differentiates the 4 Seasons Super Duty as a stylish example of a vehicle that will support ANY leisure pursuit.

- **WEBASTO Fuel Operated Heater** – Auxiliary heating unit provides supplemental interior heat via world class THERMO TOP C.
 - First Super Duty application for BlueHeat, saves gas, reduces engine wear, preserves environment. Available at Webasto Thermo Dealers as BlueHeat.
- **WEBASTO Power Sunroof Model 749** – 40" wide, one-touch open and close, two programmable positions, full user interface. Large opening for a huge blast of fresh air and sunlight, or close out the outside with the sliding sunshade. Available at Webasto Sunroof Dealers for Stratos brand.

Page Two: Never before has a vehicle been so completely outfitted to excel in a wide variety of activities and climates.

- **WEBASTO Power Tonneau Cover** – Touch of a switch convenience to manage truck box cargo, express open and close with safety stops. Keep your gear dry, safe, and easily accessible.
 - First Ever Power Folding Tonneau Cover for the Super Duty. Available from major WD and truck centers for the Ford F150 and GM Silverado/Sierra.
- **WEBASTO Cargo Management Floor** – Easy slide system with integrated brake mechanism.
 - First Ever installation, holds a distributed load of over 1500 lbs. Can hold your snowmobile, ATV, Watercraft, or just give you easier access to all of your equipment. Produced by Webasto in Germany, product availability 2003.
- **VANCEVA Laminated Glass Film** – Yellow, Chrome glass with honeycomb pattern, integrated *inside* two pieces of Visteon produced glass.
 - An obvious first of its kind application, think of it as sunglasses for your truck. www.solutia.com
- **CLASSIC SOFT TRIM Leather Interior** – Yellow, Black, and Carbon Fiber leather complete with Bombardier and Webasto Embroidered Logo
 - First application of new Carbon Fiber material. Full line of leather seating available via CST dealers, or www.classicsofttrim.com
- **CARBOTEX Seat Heaters** – High / Low toggle switch integrated into the seat housing.
 - Toasty buns even in the coldest climate. Available from all Webasto Dealers.
- **MICROHEAT Hot Shot** – Windshield washer solution heating system for quick defrost and improved windshield cleaning.
 - First Installation in a Super Duty. www.microheat.com
- **AUDIOVOX DVD System** – Dual 7” screens flush-mounted into the seat backs
 - With video game plug in and infrared headphones, sure to make for a quick trip for the rear passengers. www.audiovox.com
- **AUDIOVOX Navigational Unit** – Model NAV 5800 CD ROM drive with built in speakers, and GPS positioning. www.audiovox.com
- **AUDIOVOX Back-up Camera System** – Bumper mount camera with monitor integrated into Navigation unit.
 - A must for backing up to the trailer. www.audiovox.com
- **KEYSTONE** – Ram Air inducted hood
 - First with E&G inserts matching the grille www.keystonerestyling.com

Page Three: Never before has a vehicle been so completely outfitted to excel in a wide variety of activities and climates.

- **E&G CLASSICS** – Speed grille and inserts
 - All new design, two-piece Ford oval design with brushed aluminum and chrome. www.egclassic.com
- **AMERICAN RACING WHEELS** – 20” NOOZ www.americanracing.com
- **TOYO TIRES** – 325/50/20 www.toyotires.com
- **CYCLOID** – Tire pressure monitoring and air pressure replenishment system www.cycloid.com
- **ARTWORKS DESIGN** – Graphics design and installation www.artworksgraphics.org
- **APC** – Clear lenses and running lamps www.4apc.net
- **GRAPHIC DETAILS, Inc.** – 4 Season emblems, and instrument cluster
 - First known use of yellow as IP color, unique new logo www.craftoriginators.com
- **DONNELLY** – Compass, temperature, rear view mirror. Available at Webasto Dealers
- **TRUCK MASTER DESIGNS** – Front air dam www.truckmasterdesigns.com
 - HAMSAR fog lamps and Matching E&G insert www.hamsar.com
- **FIRESTONE** – Ride Rite load leveling air helper springs. A must for pulling a big trailer full of toys. www.firestoneindustrial.com
- **BORLA EXHAUST** – Dual exhaust out both sides, big chrome tips. Let your ride breath and sound strong. www.borla.com
- **MUTH SIGNAL MIRRORS** – Blinking chevron integrated into mirror glass www.kwmuth.com
- **BUSHWACKER** – Body colored fender flares. Keeps the rubber from the big tires inside. www.bushwacker.com
- **BOMBARDIER** graphics – Tailgate and side graphics featuring Sea-doo, Ski-doo, Bombardier ATV in action
 - Uniquely designed by Bombardier and Webasto to compliment the vehicle. Images compliments of Bombardier. www.bombardier.com
- **RHINO LININGS Application** – All weather tough, spray on application. Custom yellow Rhino Linings applied to bed, sliding bed floor, and interior flooring to handle whatever your shoes might bring inside with you. www.rhino linings.com

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